



Congratulations! By purchasing this eBook you now have access to a very simple, yet highly profitable system to make TAX FREE profits with horse racing. You also acquired RESELL Rights, so feel free to resell this publication (RRP £27.00), give it away with other packages or simply pass it over to your friends... they will be really grateful to you!!!

Introduction

The term "Level Stake Betting" simply means placing the SAME amount of money on each horse in any given race.

This type of bet is ideal for the "novice punter" who has never placed a bet before, as it is a very simple and straight forward system to use and VERY effective. It's not just for the novice either, I still use this system everyday myself to generate a second very health monthly profit.

This type of bet can be used at on-line betting exchanges, traditional bookmaker websites and my personal favourite, down at my local bookie's shop.

It is also ideal for people who work full time and cannot be at the computer for any length of time, just place a few bets, (which takes minutes) and forget about them until you check on the results later after work!

I also give out these bets to my members and advice them to play this system along with my main system, as it doesn't take up any time and it is always nice to have an extra second income to use for luxuries.

Sure2Profit team

www.Sure2Profit.com



Getting Started

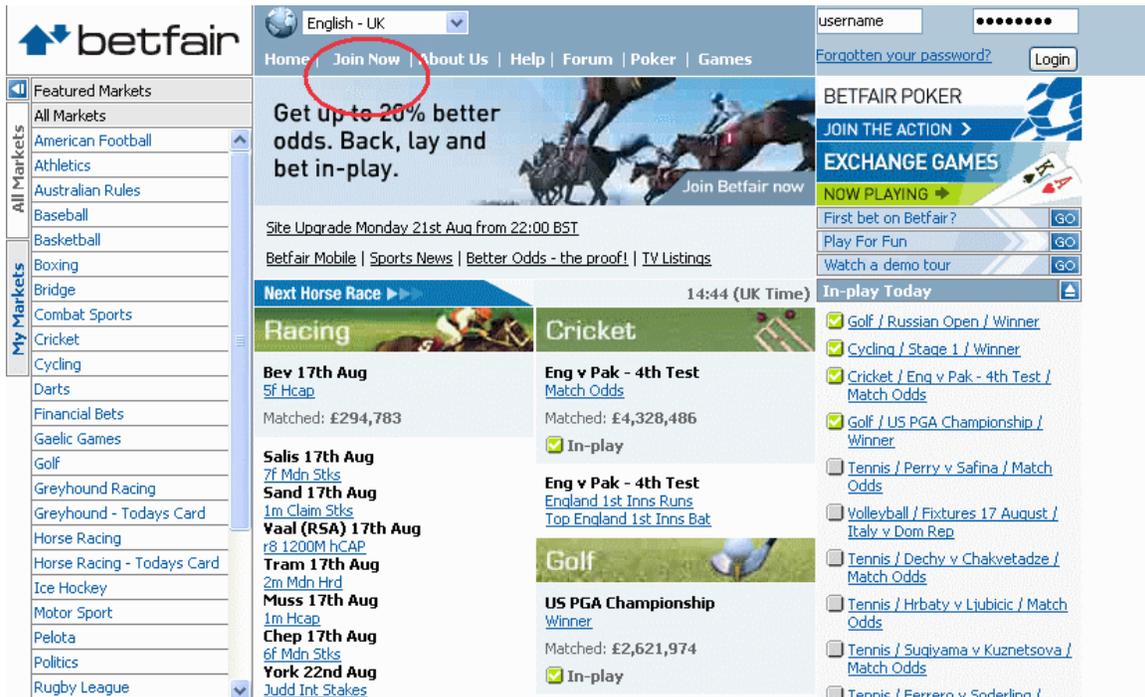
In order to use this system you will need to open a FREE account with [Betfair](#). For the majority of people who have used [Betfair](#) before the following chapter can be omitted as it is for the "Newbie" in mind that have never placed a bet before at any "Betting Exchange" website.

Betting Exchanges are sites that cater for thousands of like-minded people just like you and I, that place bets against each other. The way it works is that say I wanted to place a bet of £25 on the favourite at any race. Then someone else -- can be anyone, anywhere in the world -- might think that the favourite hasn't got a hope in hell of winning that race and so accepts my bet. If my horse wins then that person or persons pay me my winnings and vice versa.

Don't worry though, as [Betfair](#) handles all the winnings and places them into your betting account about 10 minutes after each race, so you don't need to do anything to receive your money.

[Betfair](#) is by far the biggest and the best out of the two and this is the one that we shall be concentrating on.

Firstly you need to go to [Betfair](#) and click on "Join Now" at the top of the page, you should do it now whilst you have this e-book still opened and follow my step by step instructions.



The screenshot shows the Betfair website interface. At the top, there is a navigation bar with the Betfair logo on the left and a search bar on the right. The navigation bar includes links for Home, Join Now (circled in red), About Us, Help, Forum, Poker, and Games. Below the navigation bar, there is a main banner with the text "Get up to 20% better odds. Back, lay and bet in-play." and a "Join Betfair now" button. To the left of the main content, there is a sidebar with "All Markets" and "My Markets" sections. The main content area is divided into sections for "Next Horse Race", "Cricket", and "Golf". The "Next Horse Race" section lists several races with their dates and times. The "Cricket" section lists matches between England and Pakistan. The "Golf" section lists the US PGA Championship. On the right side, there is a section for "In-play Today" with a list of ongoing events and their status.

A new window will open up and you will be taken through the following stages:

- "Your Details"
- "Your Address"
- "Account Details"

“Account Funding”

The first 3 are self explanatory, where you just simply add personal details and set up a user name and password.

HINT: At the bottom of the signup page on [Betfair](#) insert this Refer code: **KVQUGJRVG** (exactly as it’s written, you won’t be given the chance to re-enter it if you type it in wrong!) and you will receive a complimentary £20 / 30 euro credit into your betting bank!!!

Welcome to Betfair. Please complete all fields marked with * to register. You must submit a valid email address to open an account.

1 Your Details 2 Your Address 3 Account Details 4 Account Funding

Title: *

Gender: Male Female *

Important: Please enter your name in English characters only.

Full first name: *

Surname: *

Date of birth: *

18+ [Over 18's Only](#). Your DoB may be independently verified.

Email address: *

Keep me informed of special offers and promotions from Betfair.

Keep me informed about products and services from Betfair's selected partners.

Home telephone: *

Mobile telephone:

NB. Betfair reserve the right to contact you about your account.

Country: *

Postcode:

Leave blank if you don't know your postcode.

Enter offer code: (optional)

Promotion code

6 alphanumeric characters
Please allow 48 hrs after your first bet for cash to be credited.

Refer and Earn code

9 alphanumeric characters
Cash will be credited once you achieve 50 Betfair Points.

I don't have a code

NB. To be eligible for the offer, a valid code must be entered at time of registration.

After you will be sent an email from [Betfair](#) to the email address you just supplied them with.

Then you are on the last step, which is funding options. You have a number of options here and they are as follows:

- Credit or Debit card
- Bank Transfer
- Money Bookers

Cheque
Paypal

By far the easiest method is the credit or debit card and you simply need to log into your account and click on "**Add Credit Card**", you then simply type in your credit or debit card details and enter the amount you would like to fund your account with -- you can start now by depositing as little as £10.

For all other options, simply click on "**Funding options**" and follow [Betfair's](#) instructions for that particular option.

The System

This is how it is done you simply place the same stakes (i.e. £10 on each selection) but it also has some rules, which are pretty straight forward to understand.

The amount of selections you bet on is determined by the odds of the favorite, I have placed a table of odds below for you to show how many selections can be bet upon.

All odds below are in decimals and are the odds of the Favourite in any given race.

Odds of Favourite In decimals	Bet On First
Between 3.00 & 4.00	2 Horses
Between 4.00 & 5.00	3 Horses
Between 5.00 & 6.00	4 Horses
Between 6.00 & 7.00	5 Horses
Between 7.00 & 8.00	6 Horses

You may now be thinking "What the bloody hell is he talking about", all is explained below.

Let's just imagine that the first race you wanted to have a bet in is the 2.10 @ Ascot. Simply navigate to that particular race at your chosen, betting exchange, bookmaker website or go down to your local bookies and take a look at the odds/prices that you are being offered.

Now let's say for arguments sake that the favourite was being offered @ 5.3. Take a look at the above table and look for 5.3, there you will see that you are allowed to bet on the first 4 horses in the betting market i.e. 1st Favourite, 2nd favourite, 3rd favourite and 4th favourite, making a little more sense now??

The same goes for any price that the favourite has within the odds displayed in the table above.

"Level Stake" betting has been around for "Donkey's" years but not too many people actually do it, simply because the majority of punters are looking for a BIG win with every bet they place and to be honest they lose almost ALL the time.

The Selection Process

It is very simple to do, if in your chosen race the favorite has odds of 3 at [Betfair](#) then you are allowed to place your stakes on the favorite and the second favorite in the betting.

If you placed say £10 on each one, your total outgoings are £20. If the favorite were to win you would receive back £20 in winnings and your £10 stake money as well, so a total of £30.

If the second favorite were to win at odds of 5, then you would receive back £40 plus your £10 stake money back for a total of £50 return.

If you were to select a big race where the favorite was priced up at 7 on [Betfair](#) then you are allowed to place your stakes on the first 6 in the betting.

It is very simple but highly effective and if done properly can make a very nice second income.

I have personally had winning bets of up to 25/1 although these are very few and far between it's very nice when it happens.

Level Stakes betting can be used with nearly all races, with just a few exceptions which are listed below.

1. Do not bet in "Maiden" races. I find these to be very unpredictable and results can vary.
2. NEVER bet in handicap races with over 16 runners, again very unpredictable and there are always much better races to bet in.
3. Never bet in "Apprentice" races, although there are some pretty good apprentice jockeys around you WANT a pro jockey that knows exactly what it takes to win a race.

Another variation of the above is to MISS OUT the favourite and use the second favourite as your starting point. This enables you to add more selections and get bigger priced winners.

If you copy how I make my selections below then you will be quids in week after week.

If you decide to place your level stake bets with the favourite included, then that is straight forward enough as ANY race that meets the above criteria is fair game but if you wanted to narrow your search down and just find between 2 & 4 races per day to play in, then just copy the following to achieve a VERY high strike rate.

You will need any "run of the mill" newspaper (I prefer "The Sun") that has racing pages in its sporting section.

Plus you will need to register yourself at the www.racingpost.co.uk website if you haven't done already then go do it now, it doesn't cost anything.

On racing day, simply log onto the racing post website and go through ALL of that days racing, you must mark off (in your newspaper) the selection that the racing post gives as its most likely winner.

When you have done that you then look at what your newspaper's two tipsters go for in that particular race. If ALL 3 (2 X newspaper tipsters plus racing post) select the same horse then that COULD be a definite bet. Then simply do this with the newspaper for ALL the races of the day. Don't be put off at all, it takes about 10 minutes to do, not a lot of time for something that could change your financial future.

Once you have done that you need to go to [Betfair](#) and simply check the odds for the horse that ALL 3 tipsters have given. If the odds are acceptable with the odds in the table then you have a definite bet and you stake on however many horses that the odds in the grid tell you to.

The other variation of this system is where you miss out the favourite all together and the selection process for this is much simple and quicker.

Simply miss out all the "Danger" races as described on the previous page then try to find races that have between 12 & 16 runners, especially handicap races because in handicap races horses are allotted different weights to carry, which in effect gives ALL horses the same chance of winning.

Then all you need to do is to get the odds for the SECOND favourite and place your stake money down on as many selections as the table allows you to.

Now you know how easy it is to make your selections, you will now need to know how to make best use of your betting bank.

We will take a £1000 betting bank as an example but you can start with however much you can afford.

Simply divide your betting bank by 100, so for a £1000 bank this figure is £10. So £10 is the amount you should place on your first ever race.

Let's now say that in your first race you can bet on the first 4 horses, you divide your first bet of £10 by 4, which equals £2.50, so £2.50 is the stake money that you place on the first 4 selections in your first race.

I can just hear you say "f*ck, staking a poxy £2.50 on a horse is not going to make me rich!!"

Well, its not and is not meant to either, yet! You should look at this as a long term venture and protect your betting bank as best you can. Dividing your betting bank by 100 gives you 100 losing bets before you go bust and that just is not going to happen.

In the £2.50 example above if the favourite wins then you will win a level stake profit of £2.50 BUT if the favourite loses and an 8/1 shot wins, you will then pick up a nice £12.50 profit.

Then as the days go by your betting bank increases and then so does your initial stake money and soon instead of placing £2.50 on each horse you will find yourself placing £22.50 on each horse.

I know by experience through my membership service that you probably wont stick to my advice as you may well be too impatient to wait a while for the bigger profits and I know quite a few people that divide their betting banks by just 25 but as long as you are aware that gambling is a risky business sometimes then all I can do is offer advice, whether you act upon that advice I will never know.

So How Much Can You Win???

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Don't Be Selfish: Email this eBook to a Friend

We have always been devoted to help people to genuinely succeed in making a wealthy living with our [Sure2profit system](#). The content of this e-book make this possible for anybody, no matter their previous professional background.

To help as many people as possible, I have created this book in PDF format so you can share it with anybody you think would benefit from gaining an extra income or quit their 9 to 5 job they hate. Don't keep this Information only to yourself, as the e-betting is quickly growing day by day and there will always be enough resources for you and your friends and family for long time to come...

I learned from my experience that the more you give, the more you will get in return therefore change your friends' life today by forwarding them this eBook... I am sure **they will thank you for it!**

Imagine next time you, your friends and loved ones come together for dinner, and your dinner conversation will be about the fruitfulness of your new income and how much your life has changed for the better in only few months time.

This could definitely be your reality, **but only if you take action NOW:** I first hand experienced being able to help my friends, and they are now living a wealthy life like my wife and I.

I can tell you, it is such a great accomplishment!!!

I have made it as easy as possible for you to succeed; now the rest is up to you...

Before We Leave You..

I hope this will open your eyes about how much money there is to be made in horse racing for the few people who DO KNOW what they are doing.

As a matter of fact, this is just the tip of the iceberg. We make a (VERY!) wealthy living by "gambling", but we found a way to take the gamble out of gambling!

If you are tired of your badly paid and boring 9-5 job we encourage you to pay close attention to the letter at the bottom of this eBook ... after all this could really be the first day of a new exciting life IF you are willing to take action!

Imagine what would happen if by reading the letter below you could learn some simple steps that would allow you to feel happier, earn a much better living and improve virtually any area of your life...

We wish you all the best & the best of luck,

Sure2Profit team



**What would you do if I said that you
can now start making big amounts of
TAX FREE profits *guaranteed* using
just few minutes of your day?!?**



**Over 1,288 People Making Over £80,000 Per Year
CANNOT Lie!**

Dear friend,

Back in the days, when We started getting a name for our revolutionary betting system and software, We have been helping many people by giving them winning horse race selections.

As our strike rate was an unheard before 87.3%, it wasn't long before We were asked by quite a few of them to provide a consistent service instead of the usual tip now and then.

That's how the [Sure2Profit Membership](#) was born and We are now proud to say that since day one none of the people who have been subscribing to our membership service has ever looked back.

People join the [Sure2Profit Membership](#) because they don't know anything about horse racing or gambling generally and don't even want to know about it or because they do horse investing for a living and feel more comfortable and can make much more money using this service.

They just want to login every day into the member's area and get my personal selection of winning horses, put them into our "Sure2Profit Calculator" software

and spend online the minimum required time to place those bets and cash their daily wage - AS SIMPLE AS THAT.

Our subscribers range from betting lovers to housewives and anything in between and we supply two different memberships (Standard and Pro) to best suit anybody's need.

The **Standard Membership** is for the beginner or the investor who wishes to spend very little time on the computer. It only includes enough selections to guarantee a daily profit with the minimum commitment.

The **PRO Membership** is for the investor who already knows how much money there is to be made with horse racing investing and can afford to stay a longer amount of time on the computer. This service includes FOUR different systems that can be played all day through out the day, giving you a much safer and versatile package that can generate a much bigger amount of profits.

And of course, it's impossible for you to lose, because if you don't absolutely LOVE this membership and the amount of money you will be making out of it, you can simply cancel the subscription within the free trial period which **We are going to give you as a free bonus with this eBook** and never get billed a penny, it couldn't get any fairer than that.

PLUS, you can still cancel the subscription at any time after that... BUT - and We are being totally honest with you – We doubt this will ever happen ;-)

If you want to know more please check www.Sure2Profit.com/membership.html to access **your completely free** trial.

WARNING: We Can Only Take A Limited Amount Of New Subscribers To Sustain All Our Winnings Income!

Access to the [Sure2Profit Membership](http://www.Sure2Profit.com/membership.html) is strictly limited. This isn't some "sales hype" trying to persuade you to join right away. There's only a certain amount of money available to be won! At the moment there are still thousands available to be won on 99% of our selections each day, and it's there for the taking for yourself and the rest of us, but in some races funds available to win are starting to get limited.

Hence my dilemma, we're monitoring the situation to see how many members with exclusive access to the membership information we can take on before it has an adverse affect on available winning funds on the betting exchanges. So once we've filled our quota we'll have to stop taking new members for good, lock the doors and just keep our existing member base...

Willing to take the risk of being left out???

We didn't think so either... so here is the access page for your free trial:
www.Sure2Profit.com/membership.html

To You Being Our Next Successful Story,

Sure2Profit Team

Sure2Profit Team

